

## **Privacy Policy**

CAA Winter Festival of Lights is concerned about protecting the privacy of its website visitors. The company does not collect personally identifying data, such as names, addresses, email addresses, except when voluntarily submitted by website visitors. Our site uses online software and forms through which our members and guests request tickets, information and other services. We collect buyer contact information (e.g., their email addresses and mailing address), unique identifiers (e.g., their patron ID number) and financial information (e.g., their account and credit card numbers). Contact information from our order forms or information request forms is used to fulfill orders and send information about Winter Festival of Lights to our patrons by email or conventional mail. A patron's contact information is also used to contact the patron when necessary. Unique identifiers (such as patron ID numbers) are collected from website patrons to verify the user identity and for use as account numbers in our record system. Information that the company collects is used to make our website more useful by helping us learn about the number of visitors to our site and the types of technology our visitors use. The information we receive depends on what you do when visiting this site. In general, we receive two types of information: the personal information you provide voluntarily, and aggregated information about users as a whole. Under no circumstances do we sell or rent this information to other businesses, and we protect and enforce the confidentiality of this information.

## **Personal Information**

We may request personal information when you submit comments, buy tickets or merchandise, or register for online contests or other promotional programs we may offer. This personal information may include your name, email address, phone number, street address, etc.

## **Security**

CAA Winter Festival of Lights uses a third-party that employs Secure Socket Layer (SSL) technology when finalizing your purchase order. SSL provides strong encryption and security for processing online transactions. If you experience any difficulty or prefer to place your order by telephone, please contact CAA Winter Festival of Lights 905 374-1616.

## **Choice/Opt-Out**

Send a remove request if you no longer wish to receive news and special offers from CAA Winter Festival of Lights. Remember, however, that by electing to remove your name from the list, you will no longer have preferred access to special offers and the latest news about CAA Winter Festival of Lights.

## **Links**

CAA Winter Festival of Lights provides links to other third-party websites, and other websites may provide links to CAA Winter Festival of Lights website. Third-party websites operate according to their own terms of use and privacy policies. CAA Winter Festival of Lights has no control over such third-party websites, and therefore you acknowledge and agree that CAA Winter Festival of Lights is not responsible for the availability of such third-party sites and does not endorse and is not responsible or liable for any content, advertising, products or other materials on or available from such sites. You further acknowledge and agree that CAA Winter Festival of Lights will not be responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with use of or reliance on any such content, advertising, products, or other materials on or available from such sites.

## **Consent**

By using the CAA Winter Festival of Lights website, you consent to the collection and use of information as described above. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of the types of information we collect, how we use it, and under what circumstances we disclose it.